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To whom it may concern

I am writing on behalf of Sustaining Dunbar to express our strong support for Dunbar Community Bakery Limited. This is an initiative which we nurtured and is now an independent community owned business.

We believe that the supply of good quality, locally baked bread is fundamental to our future as a sustainable, healthy and resilient community. We also believe that a bakery will be a crucial asset for Dunbar High Street and will play a significant role in the regeneration of the town centre, creating local employment, keeping money circulating locally and benefiting other shops by increasing footfall in the town centre. We understand that their intention is to employ an experienced artisan baker who will then be involved in training others in bakery skills. As well as creating local employment they will therefore be enhancing local skills and providing future opportunities for young people and others.

As a community owned cooperative, this business represents an exciting new model for a High Street business. It is owned by over 250 local people who have invested their own money in the venture. These shareholders have elected a volunteer management committee whose members bring a huge range of retail, business, marketing and other expertise to the enterprise, far exceeding that normally available to a small High Street business. Being community owned, any future profits will be re-invested for community benefit, including the development of further social enterprises.

We wish Dunbar Community Bakery every success!

Yours faithfully

Sarah Wall
Chair